PRODUCTIONS

20 Calls To Action (CTAs) To Engage Your Audience

- 1. Vote for your favorite in the comments
- 2. Double tap if you agree!
- 3. Guess which of this is a lie
- 4. Swipe to learn more (for carousels)
- 5. Save this for later
- 6. DM me for the link
- 7. Link in bio
- 8. Ask me anything
- 9. Tap for the link
- 10. Share if you agree
- 11. Take a screenshot
- 12. Read more in the blog
- 13. Ask me in the comments
- 14. Tap and hold to read
- 15. Follow for more tips
- 16. Check out our highlight about [topic]
- 17. Introduce yourself in the comments
- 18. Head to our stories to find out
- 19. Comment with your favorite emoji
- 20. Share so others can learn too